



Town of Grand Bay-Westfield One Page Action Summary

The Wellness Movement is pleased to recognize the Town of Grand Bay-Westfield for their **leadership and commitment in becoming an Age-Friendly Community (AFC) where seniors are supported to thrive.**

Here are the steps the Town of Grand Bay-Westfield took to become recognized as an Age-Friendly Community, categorized under the 4 basic steps of the World Health Organization (WHO):



Secure community commitment by having the municipality, rural community or local service district (LSD) officially commit to the AFC approach.

A resolution to support the age-friendly initiative was passed in May 2017.



Establish an Age-Friendly Steering Committee and find support in order to actively engage the community and, in particular, seniors.

The Age-Friendly Committee was established in May 2017.



Conduct an Age-Friendly assessment in consultation with the community and seniors.

From May 2017 to March 2018, the Committee completed:

- Environmental scan of services and resources available
- Attended workshops and networking events with an age-friendly focus
- Made presentations and one-on-one calls/meetings for community groups and individuals
- Circulated age-friendly survey and collected 162 responses
- Held two age-friendly focus groups



Establish a comprehensive action plan, including measures, that responds to the needs identified by seniors in the community.

Following the steps outlined above, priorities were identified and an action plan was created.

Sub-committees are being formed to oversee the following priorities:

Buildings:

Working to make businesses more age-friendly

Transportation:

Exploring and implementing accessible and affordable "around town" transportation options

Communication: Increasing awareness of resources, programs and events; adding Senior Events Calendar to the website; hosting Seniors Wellness Expo 2019

Social Participation: Offering further development and leadership at seniors' activity centre; hiring a Community Connector for one year to increase awareness of community activities and recruit/train volunteers for the Seniors Activity Space

Housing: Exploring progressive housing models

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AGE-FRIENDLY
COMMUNITY

THE wellness
MOVEMENT



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DES AÎNÉS DU
NOUVEAU-BRUNSWICK

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