



# Town of Rothesay One Page Action Summary

The Wellness Movement is pleased to recognize the Town of Rothesay for their **leadership and commitment in becoming an Age-Friendly Community (AFC) where seniors are supported to thrive.**

Here are the steps the Town of Rothesay took to become recognized as an Age-Friendly Community, categorized under the 4 basic steps of the World Health Organization (WHO):



**Secure community commitment by having the municipality, rural community or local service district (LSD) officially commit to the AFC approach.**

Age-Friendly Community resolution passed in December 2016.



**Establish an Age-Friendly Steering Committee and find support in order to actively engage the community and, in particular, seniors.**

Age-Friendly Advisory Committee established, sub-committees formed and monthly meetings began in October 2017.



**Conduct an Age-Friendly assessment in consultation with the community and seniors.**

Community Needs Assessment Survey distributed.

Results of the survey reveal that senior residents of Rothesay are generally happy with where they live.



**Establish a comprehensive action plan, including measures, that responds to the needs identified by seniors in the community.**

Council and staff agree to move forward with five action items:

- Create a Seniors Resource Centre
- Form a sub-committee to examine housing options for seniors and propose recommendations for the Municipal Plan currently under review
- Ask the Parks and Recreation Committee to examine the number and location of benches and washrooms where residents walk and post maps on the town's website, as well as the new electronic kiosks and bulletin boards
- Plan and execute a Seniors' Forum to publish the results of the survey
- Establish an Outreach Program for isolated seniors

NEW BRUNSWICK  
AGE-FRIENDLY  
COMMUNITY

THE  
wellness  
MOVEMENT



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DES AÎNÉS DU  
NOUVEAU-BRUNSWICK

le MOUVEMENT  
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