



City of Moncton One Page Action Summary

The Wellness Movement is pleased to recognize the City of Moncton for their **leadership and commitment in becoming an Age-Friendly Community (AFC) where seniors are supported to thrive.**

Here are the steps the City of Moncton took to become recognized as an Age-Friendly Community, categorized under the 4 basic steps of the World Health Organization (WHO):



Secure community commitment by having the municipality, rural community or local service district (LSD) officially commit to the AFC approach.

Age-Friendly Community initiative approved by Municipality in December 2014.



Establish an Age-Friendly Steering Committee and find support in order to actively engage the community and, in particular, seniors.

Age-Friendly Steering Committees were formed in 2004, 2008, and 2009.



Conduct an Age-Friendly assessment in consultation with the community and seniors.

Mayor's Seniors Advisory Committee hosted first annual International Day of Older Persons reception in 2006.

Seniors' Needs Survey conducted in 2012 in collaboration with the Université de Moncton and Mount Allison University. A total of 370 surveys were distributed, and 289 older adults completed the surveys.



Establish a comprehensive action plan, including measures, that responds to the needs identified by seniors in the community.

Launch of Senior-Friendly Business Program and unveiling of senior-friendly logo in June 2011.

Results of Seniors' Needs Survey used to develop 5-Year Senior-Friendly Community Action Plan, which was approved by City Council in December 2014.

Submitted application to the World Health Organization's Global Network of Age-Friendly Cities and Communities in December 2014.

Accepted in WHO Global Network of Age-Friendly Cities and Communities in March 2015.

Hosted series of Seniors' Café Chats in 2015 to keep older adults informed on important issues.

Creation of seniors' email distribution list in 2016.

Mayor's Seniors Advisory Committee hosted Seniors' Symposiums in 2012, 2016 and will host again in 2017.

Continuing to implement 5-Year Senior-Friendly Community Action Plan.

Continuing to host 2-3 Senior-Friendly Business orientation sessions, Senior-Business Day and Senior-Friendly Business Recertification Ceremony annually.

Continuing to host annual International Day of Older Persons Reception.

NEW BRUNSWICK
AGE-FRIENDLY
COMMUNITY

THE
wellness
MOVEMENT



COMMUNAUTÉ-AMIE
DES AÎNÉS DU
NOUVEAU-BRUNSWICK

le MOUVEMENT
mieux-être

New Brunswick
Nouveau Brunswick