



# Village of New Maryland One Page Action Summary

The Wellness Movement is pleased to recognize the Village of New Maryland for their **leadership and commitment in becoming an Age-Friendly Community (AFC) where seniors are supported to thrive.**

Here are the steps the Village of New Maryland took to become recognized as an Age-Friendly Community, categorized under the 4 basic steps of the World Health Organization (WHO):



**Secure community commitment by having the municipality, rural community or local service district (LSD) officially commit to the AFC approach.**

Council for the Village of New Maryland passed a resolution that actively supports, promotes and works towards becoming age-friendly in November 2016.



**Establish an Age-Friendly Steering Committee and find support in order to actively engage the community and, in particular, seniors.**

In December 2016, an age-friendly steering committee was established to actively engage the community in becoming recognized as age-friendly.



**Conduct an Age-Friendly assessment in consultation with the community and seniors.**

From May – November 2017, forums and focus groups were conducted, along with an age-friendly survey and an inventory of senior-related programs, services and businesses.

Following this, the AFC Committee Assessment and Recommendations Report was completed.



**Establish a comprehensive action plan, including measures, that responds to the needs identified by seniors in the community.**

Age-Friendly Community Action plan completed. A Seniors Advisory Committee is created to work on advising Council on implementing action plan items, including:

- Exploring affordable senior housing options for New Maryland
- Promoting and encouraging creation of community home maintenance businesses
- Promoting awareness of programs and services for seniors
- Exploring and supporting community transportation program
- Expanding existing sidewalk network
- Exploring development of accessible walking/biking trail between New Maryland and Fredericton
- Installing more senior accessible park benches and washrooms
- Working with the RCMP to improve senior safety around traffic
- Improving lighting
- Introducing senior-friendly park equipment
- Installing audible crosswalk signs with sufficient crossing time
- Improving public signage
- Expanding senior activities in the community
- Working with local businesses to become age-friendly
- Creating intergenerational advisory committees and events
- Implementing a Senior Recognition Program through a spotlight series in the New Maryland newsletter

*The Village of New Maryland showed outstanding leadership and organization in their age-friendly efforts. They systematically worked through the steps as outlined in the provincial age-friendly program guide. Their application submission was exemplary and could stand as a model for others.*

*They have, upon multiple occasions, shown support to other NB communities by sharing resources and making presentations to Councils, Regional age-friendly networking workshops in Fundy and Western Valley, sharing templates, surveys and reports, etc.*

NEW BRUNSWICK  
AGE-FRIENDLY  
COMMUNITY

THE WELLNESS  
MOVEMENT



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DES AÎNÉS DU  
NOUVEAU-BRUNSWICK

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